

Company Name: Yellow Cat Recruitment , Creative & Broadcast Media specialists
Role: Video Editor
Hours: Full Time
Contract: Permanent
Job Level: Junior
Location: Surrey, England RH2 7LA
Reference Number: VideoEditor

Dear Jonny Breeze,

I am writing this letter to you because I would like to be considered for the position of 'VideoEditor'. I learn about this job as advertised on hiive.co.uk

I consider myself suitable for this role because of my studies at SAE institute in Glasgow. As far as now I have involved on a various different projects as part of the post production and more specific as a video and film editor. When I will graduate from SAE institute I will be a confirmed video/film editor and I will have comprehensive knowledge of Adobe suite. university's and personal's project are creating a solid portfolio which you can find at my personal blog (<https://no1experiment.wordpress.com>)

My degree in Business administration with the minor degree on Marketing provides me the knowledge about how to communicate with clients. Also, my experience as Sales Manager at Dynamit B.Kalogeropoulos & Bros enables me to deal with multiple clients on a daily basis.

I am usually characterized by my project groups as a creative person and easy to work with, with passion on what I am working on. I am interested in a job that can provide me the opportunity to express myself but help me to improve and develop my skills too. Furthermore, my passion for film direction and my marketing knowledge makes me able to think conceptually and out of the box.

Moreover, as a marketing student, I attended on online marketing and advertising courses. This knowledge combining with my second degree in digital film production makes me able to analyze the potential markets and to choose marketing strategies in order to promote the videos in the different online providers. At the same time, I can be useful on ideas development and pre-production stage of a video production.

I am interested in this role in your company and I believe that this is a great chance to begin with as a "junior". I looking forward to your reply and it would be pleasant for me to arrange an interview with you.

Sincerely,
Georgios Koufos